

每日TheDaily 简报Download

SIGMA
MANILA

ICE[®]
ASIA
Beyond Tomorrow
Digital

亚博汇 inside asian gaming
iag

MEDIA KIT
2020

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About



WHAT IT IS

- The official daily digital record of ICE Asia Digital and SiGMA Digital Focus Asia
- Full event coverage including agenda, speaker profiles, organizer interviews and feature articles.

TARGET AUDIENCE

- All attendees of ICE Asia Digital and SiGMA Digital Focus Asia
- Asian gaming, iGaming, integrated resort and hospitality industry executives and professionals
- Investors, policymakers, analysts, operators and academics
- Professionals from the financial, legal, technological, design and architectural fields
- Affluent demographic of key decision makers

LANGUAGES

English and Simplified Chinese

FREQUENCY

Daily on 8 and 9 June 2020

FIRST ISSUE

8 June 2020

WEBSITE

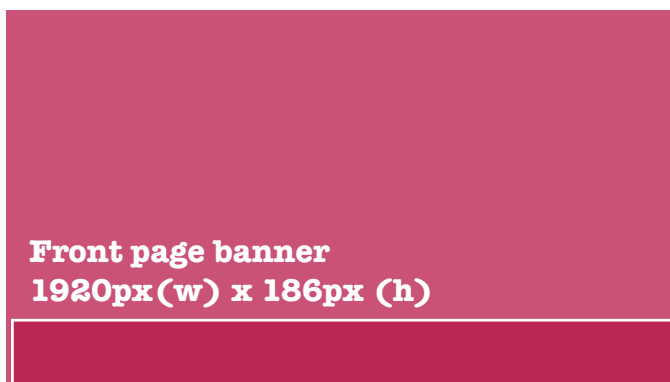
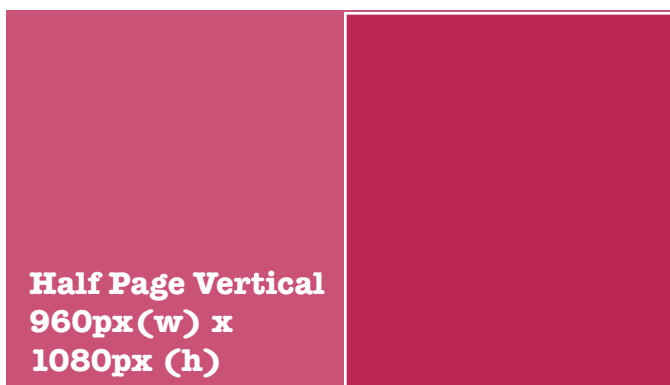
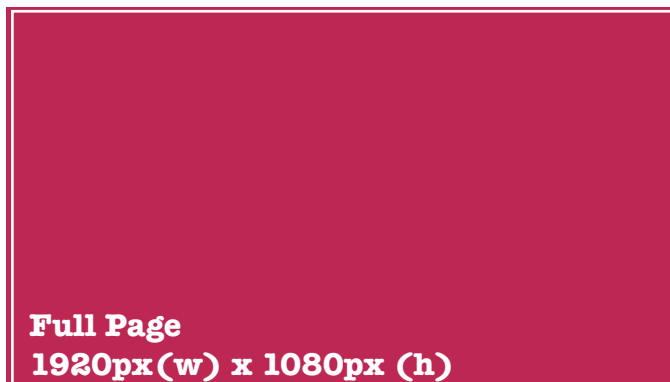
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Distribution

- As the official daily digital record of ICE Asia Digital and SiGMA Digital Focus Asia the publication has blanket distribution to the extensive databases of Clarion Gaming, SiGMA Group and Inside Asian Gaming
- The Daily Download will be distributed to databases by 1pm Manila, 6am London and 7am Malta time on each of the two main show days, 8 and 9 June 2020
- Distribution locations
 - Inside Asian Gaming database
 - Clarion Gaming database
 - SiGMA Group database
 - The Daily Download website at iagdd.com
 - IAG social media including all 17,000 LinkedIn followers and their networks



SPEC



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